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DAABON LEADS RESPONSIBLE PALM OIL

Growing and advocating for organic and certified sustainable palm oil in the US market

Yes, driving electric vehicles or installing solar panels can make a difference when it comes to halting climate change—but just as important is paying attention to the ingredients in the products we use. Take palm oil for instance. Although you may have heard of palm oil, most people don't realize that it is in thousands of items that end up in your shopping cart, from ice cream and pizza dough to bread and chocolate as well as everyday household items, including laundry detergent, soap and even lipstick. The World Wildlife Fund (WWF) estimates more than 50 percent of packaged foods contain palm oil. Many people are surprised to learn they are using palm oil multiple times throughout their day.

In fact, according to WWF, palm oil stands as the most extensively consumed vegetable oil worldwide. It is considered a perfect replacement for trans fats and is well suited for sautéing and frying due to its high smoke point. It is prized for its versatility, high yield and exceptional efficiency, requiring notably fewer resources compared to lower-yielding vegetable oil crops such as soy, sunflower and rapeseed.



As highlighted by Globe Newswire, projections anticipate that the global palm oil market will surge to a value of USD 100.0 billion by 2030, with a compound annual growth rate of 5.1% from 2023 to 2030. This intensifying demand is further amplified by various nations' aspirations to utilize palm oil as a biofuel alternative, a move aimed at curbing reliance on fossil fuels. This transition, however, generates the risk of additional deforestation to accommodate palm cultivation, presenting a complex trade-off. >>



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At one point in time, the practice of clearing forests for palm oil production fueled called for boycotting the oil. Now, however, it has been widely reported that this would actually create greater environmental problems—a view that is supported by the Roundtable on Sustainable Palm Oil (RSPO) and WWF. Palm oil cultivation is incredibly efficient—producing 4 to 10 times more oil than sunflower, soybean and canola per unit of cultivated land. Replacing palm oil production with any of these other oils requires the clearing of much more land and with less frequent harvests. "The best way to make a positive impact is to ensure the products you purchase, which contain palm oil, are produced and sourced sustainably," states the RSPO. When grown sustainably and responsibly, palm can fill the global population's needs for vegetable oil in products and as fuel without contributing to climate change.

GROWN RESPONSIBLY, SUSTAINABLY

Daabon is leading the charge in bringing organic and certified sustainable palm oil to the U.S. market. A family-run company based in Colombia, Daabon plants on land that has already been used for agriculture and cattle for decades, maximizing the output of the farmland while ensuring no new deforestation occurs. The company is also zeroing in on its goal to have a net zero carbon footprint, ensuring its palm oil does not contribute to increased greenhouse gasses in the atmosphere.

Daabon reuses water and recycles soil nutrients. It uses natural methods of pest control. It protects natural areas for native wildlife and biodiversity. The company's sustainability efforts are certified by stringent third-party organizations to be organic, responsible and fair to employees.

Still, this commitment to sustainable business goes beyond non-harmful growing and carbon sequestration. Daabon's ethos includes the

people who harvest and produce palm oil. The company is committed to empowering its farmers and workers and investing in long-term community development.

Spanning four generations in Colombia, the company makes a point of treating employees as part of the family. This commitment is reflected in initiatives such as a women's education center, community gardens and personalized uniform production, all of which collectively nurture the holistic development of the employees.

ADVOCATING FOR SUSTAINABLE PALM OIL PRACTICES

Responsibility goes beyond simply doing what's right in your own business. Daabon believes the palm oil industry itself can become much more sustainable overall. As it educates U.S. consumers about sustainable palm and the dangers of irresponsible production, Daabon also asks consumers to become advocates. It implores them to look for palm oil in products they buy at the store, to understand that palm oil can be listed by a wide range of other names, and to make sure to only buy products that have the RSPO seal.

Daabon also encourages consumers to contact companies that do not yet use sustainable palm oil in their favorite products to change suppliers—and not to buy those products until they carry the RSPO seal. Daabon is working with nonprofits—such as the WWF—dedicated to saving forests and animals, to ensure the planet remains diverse and healthy.. Add all these efforts up and palm oil can be not just an economic boon to a growing planet's needs but also a model for how we can thrive while maintaining the earth's delicate beauty and balance. >>





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Certifications like RSPO, Non-GMO, Regenerative Organic Certified, Fair Trade and USDA Organic emphasize Daabon's commitment to the planet. ROC Gold exemplifies their peak eco-friendly, ethical production for conscious consumers.



- FREQUENTLY ASKED QUESTIONS -

Q: What makes Daabon's palm oil sustainable?

A: Daabon is committed to offering high-quality sustainable products with a focus on transparency in the supply chain. In fact, the company is vertically integrated with direct traceability to the farm. Daabon operates on the highest level of traceability: the RSPO's Identity Preserved (IP) standard.

Daabon's third-party certifications also include Fair Trade USA and various global organic and food safety standards. In addition, Daabon has finalized its ROC™ (Regenerative Organic Certified®) certification, which is built on three pillars that focus on regenerating the full farm ecosystem: soil health, animal welfare and social fairness.

Daabon works directly with smallholders to ensure its farms are certified sustainable and organic, which gives these family farmers direct access to an international market with their palm oil crops. In addition, Daabon has a number of social programs focused on diversification of family incomes, female empowerment and food security.

Also, Daabon's palm production process utilizes a closed system to reuse and repurpose waste materials. For example, leftover plant fibers are composted, and effluent from the crude oil extraction mill is captured and turned into energy to fuel the plant.

Q: Where does Daabon's palm come from?

A: All of the company's palm comes from its own farms in Colombia or from trusted partners in the region.

Q: How does palm oil compare with other oils when it comes to sustainability?

A: Palm requires the use of significantly less land and resources than many other oils. For example, RSPO-certified sustainable palm yields 5 tons per hectare, whereas canola yields 0.7 tons per hectare, sunflower yields 0.6 tons per hectare and soy yields 0.4 tons per hectare. Additionally, there is no disruption of soil to rotate crops since it is a tropical crop that is harvested all year round. The land remains undisturbed for up to 30 years, which is critical to staving off soil depletion and fatigue of the soil.



Q: What kind of products does Daabon offer?

A: Daabon offers a complete array of sustainable palm oil ingredients, including shortenings, hard fats, fry oils, confectionary palm kernel oils, soaps, glycerin and custom oil blends.

Q: Who is behind Daabon?

A: Daabon is a fourth-generation family-owned and-operated company headquartered in Santa Marta, Colombia. Daabon maintains a strong global presence with commercial offices located in the U.S., Brazil, the U.K., Germany, Japan and Australia, as well as refineries located in both Colombia and Australia.

Q: What kind of resources does Daabon offer to educate consumers about sustainable palm oil?

A: Daabon has an extensive library of marketing and educational resources. <https://linktr.ee/Daabonusa>

For more info

email: info@daabonusa.com

website: www.daabonusa.com

instagram: [@daabon.usa](https://www.instagram.com/daabon.usa)